



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 4587

SERIAL NUMBER 09/846,431	FILING DATE 04/30/2001 RULE	CLASS 705	GROUP ART UNIT 2162	ATTORNEY DOCKET NO. 12031/1
APPLICANTS Ari Rosenberg, San Francisco, CA;				
** CONTINUING DATA *****				
** FOREIGN APPLICATIONS *****				
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 06/25/2001				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after met <input type="checkbox"/> otherwise		STATE OR COUNTRY CA	SHEETS DRAWING 5	TOTAL CLAIMS 27
Verified and Acknowledged <input type="checkbox"/> yes <input checked="" type="checkbox"/> no Examiner's Signature _____ Initials _____		INDEPENDENT CLAIMS 6		
ADDRESS Shawn W. O'Dowd KENYON & KENYON Suite 600 333 West San Carlos Street San Jose, CA 95110				
TITLE System and method for the presentation of advertisements				
FILING FEE RECEIVED 538	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	